

December Minutes

-Committee Updates

- Fundraising Committee Chair needed- Haley! (confirm)
- Member Engagement Committee- Jen yay!
- Handbook – Sarah needs some info at this meeting and then she'll reach out to members to create the committee. Need to solidify issues for committee to discuss. -Foraging, Commission, Cottage foods, Employees, organizations as members. Discussed logistics of how the handbook changes will move from committee to board.
- -UT microfarm has completed membership process . No questions from the board.

Haley entered @ 6:59

UT microfarm will be joining barring any protestations next week.

Loan extension update

getting things in place to officially ask/allow people to postpone

break 7:01

return 7:19

Budget Vision Discussion

in previous budget discussions, we have ignored certain things out of needing to have a feasible budget right away, but we'd like to look at a big dreamy idealized budget in six months.

we need to pinpoint what is working and how to grow it
Annelies presented the chart included in the board packet

for every \$1 we make at the farmstand, we're spending \$0.50 on packaging, expecting this percent to go down over time

give a donation, take a recipe at the farmstand, throw together baskets ad hoc with pre-printed recipes

seeds have potential to be a good money maker, just need to tweak methods

where do you feel, as a member and a in the know board member, we should continue to focus energy and what needs are we not yet filling?

wholesale pricing on compost/seeds/seedling/fertilizer/etc, providing more services to members

shift pitch to new gardeners toward getting discounted supplies

looking into workshops for both members and general public for a fee

in the next six months we can try these new focus issues and then develop a real working budget

Calendar Review

next meeting 1/26/15

policy monitoring C.7 - Haley & C.8 - Christa

B.3 from Lesley

ends policies survey results