

Yard to Market Co-Op Board of Directors Meeting Minutes  
7/21/14

**called to order**

7:01pm

**attendees**

Sarah Kopper, Christa Zufelt, Haley Bradley, Annelies Lottman, Jared Dillard, Lesley Williamson

**June meeting minutes**

approval motioned by Christa seconded by Annelies 5-0-0

**Conflict of Interest Disclosure / Confidentiality Agreement / Code of Conduct**

board members disclosed potential conflicts of interest  
signed code of conduct/confidentiality agreement

**HOPE farmstand partnership trial**

Annelies presented information on the two week trial  
pros - no 10% market fee, use HOPE tents and tables, have volunteer who is available to help at the farmstand (could replace second Y2M worker), taking 10% of sales during the trial period (HOPE taking 40% - subject to change if situation becomes permanent), can be used as a recruitment tool from repeat sellers (could cap how many times someone could sell at the stand without joining Y2M) - but most sellers aren't the type that would want to join. better location, puts us in touch with potential markets via other HOPE ventures

cons- brand confusion, extra work,

q- what to do with the 10% we are no longer being charged but have historically taken from members' take

- how far to go with selling non-members' produce

to expediate time/allow further discussion, this will be continued via email / discussion at the next board meeting- can continue to operate in the meantime

**Member Handbook Committee Charter** presented by Sarah

brief discussion of charter

**AI**-add a contact item to the handbook for how a member can raise a concern

-should we identify sections that need committee work vs managing director oversight

**AI**-add board email list to handbook

vote on acceptance - motioned by Haley, seconded by Christa 5-0-0

**Fundraising Committee Charter** presented by Jared Dillard

AI- current proposal pulled , new version  
to be sent out by Jared for review at next meeting

**Member Engagement Charter** presented by Haley

brief discussion of charter  
motion to accept by Jared, seconded by Annelies 5-0-0

**Ends Policy Discussion** led by membership engagement committee

How are we going to deal with developing ends policies? This should be an ongoing collaborative process, hoping to kick it off at potluck 8/9 @ Christa's house @ 6:30, introductory to the term and cooperative model, let's members know this is something we need them to think about - familiarize them with the term 'ends policies'

**break** 7:58

**return** 8:09

**Policy Change**

Christa proposed to change policies C.1 and C.2 into one policy C.1 as they have significant overlap/repetition  
vote for acceptance of change motioned by Jared, seconded by Haley 5-0-0

**Policy Monitoring** led by Christa and Sarah of new policy C.1

need to look over 4 pillars/10 principles to see if that's something we want  
operational definition  
remonitor a policy that has a concern for progress

motion to accept C.1 monitoring report with change that policy c/3 will be remonitored til we are in compliance motioned by Annelies, seconded by Christa 5-0-0

**Policy Monitoring Calender**

discussion of process, who should monitor ends (board or MD), accepted policy monitoring calender (I didn't record a vote on this)

**Hiring a manging director**

discussion with lawyer (John Vinson) re legality presented by Annelies- can be legally done, don't feel it's in keeping with intent or interests of co-op, need to prioritize deciding how/how much to pay MD and other employees of the co-op (farm stand supervisors, workers, and Annelies). financial projection assistance from Rural Cooperative Center available, Lesley will have quick book stuff worked out soon to facilitate

co-op member share system discussed by Christa, use the shares to back a loan to pay MD/etal

Need to identify a living wage, speak with financial advisor  
track roles, hours worked per week, short/long term goals for wages, determine market wage, what threshold of sales do we need to be able to pay a MD at this rate?

**AI** Lesley and annelies (and other workers) to email Christa hours worked so she can present info at the next meeting

**AI**-other avenues for ways to pay (grants/loans) handled by fundraising committee  
tabled for next meeting

### **Operations Overview** presented by Lesley

member engagement committee to take on seed swap event  
Lesley wants recommends for bulk seed order - email to her

### **Calender Review, August Agenda, Action Items**

6pm @ Wheatesville 8/18

Haley will monitor policy c.3

agenda - updates from fundraising and member engagement committee

lesley will delay her monitoring

hire managing director standing item

tiered sales discussion

operations update

meeting adjourned 9:10